

# Ian Craig CV

www.iancraig.com

## Software:

Adobe CS4 and CS5, Sharepoint, Silverpop.  
PC and Mac.

## EMPLOYMENT HISTORY

2011

### Christie's

Email design & build. Dreamweaver, Photoshop. 5 weeks.

### Ogilvy Redworks

Template amendment. American Express. IHG. Photoshop. 3 weeks.

### Readers Digest

Email design & build. Homepage and landing page redesign and build. Dreamweaver, Photoshop. 9 weeks.

### Campden Publishing

Site redesign. Photoshop. 1 week.

### Lebara mobile

Front-end development and design. Dreamweaver, jQuery, Photoshop. 3 weeks.

### Media Ingenuity

Landing page re-design. Photoshop. 3 days.

### Brightwave

Art direction. E-learning courses for BP and Co-op Bank . Photoshop. 3 weeks.

### AKQA

Assisting lead designer. iPad banking app. Photoshop. 3 days.

### InFx

Multi-language microsite builds. BBEdit, Photoshop. jQuery. 5 weeks.

### UBS

Email marketing. Flash banners. 6 weeks.

2010

### Pfizer

Microsite design & build in Microsoft Sharepoint. Flash design and build. 6 weeks.

### UBS

Email design & build. Flash banners. 3 weeks.

### BBC Worldwide, (Luther, Misfits)

Microsite build. XHTML, CSS and jquery. Flash XML quiz. 4 weeks.

### Alibaba.com

Template design. Photoshop. 2 days

### Bauer Media, (Gillette, Nike)

Template build. XHTML CSS. and jquery. 2 days

2010 (contd)

**Teamspirit, (Rebranded Teamspirit website, Legal & General)**

Template build. XHTML CSS. and jquery. 7 weeks

**Clearly Business Ltd (Barclays bank)**

Page build using XHTML, CSS.. Flash CS4 design and build. 12 weeks

2009

**SAGA Group Ltd**

Page design incorporating current branding using Photoshop.

Page build using XHTML strict and CSS. 20 weeks

**We Are London (National Express)**

Page design incorporating current branding using Photoshop. 3 days.

**Brightwave (Vodafone)**

Page design incorporating current branding using Photoshop. 1 week.

**Not Only But Also (JCRA Energy)**

Re-design and artwork of 4 page A4 brochure using InDesign and Photoshop. 1 week.

**Kent Architecture Centre**

Design and artwork of four postcard set and exhibition banner. 1 week.

2008

**Brightwave (Vodafone, EDF, Canon, HSBC, Virgin Atlantic, Sky)**

Art direction, design and asset production using Photoshop and Illustrator. 22 weeks.

FLASH DESIGN & BUILD

**Wave Design (Royal Geographical Society)**

Flash design & build work of interactive educational games., in partnership with a Flash developer. 2 weeks.

**AKA (High School Musical, Divas, Hairspray, IMG Picnic Concerts)**

Email design and production. HTML and CSS. 3 weeks.

**OTM Create (OTM Create)**

Updating of football league results prediction website to incorporate latest winners and European Cup competition. New page build using HTML and CSS. 3 weeks.

**Pauffley (Barclays, Cable & Wireless, First Group, & Goodman Masson)**

Flash build work for client presentations at Barclays, Cable & Wireless, First Group, & Goodman Masson.

Photoshop template work for Barclays financial services website. 8 weeks.