

# Ian Craig CV

now@iancraig.com / www.iancraig.com

UI design/dev, frontend design/dev, email design/dev, banner design/dev.

Adobe Creative Suite, Figma, Sketch, HTML5, CSS3, LESS, Javascript, jQuery, Webpack, Gulp, GitHub  
Greensock,, Litmus, IBM Watson, SmartSVN.

## EMPLOYMENT HISTORY

### 2022 Outre Creative

Allianz

Landing page designs and brochure artworking

Sketch, Photoshop, Illustrator, Indesign

*1 week*

#### Esther Rolinson

Landing page builds & web page builds. Logo animation, video editing.

Photoshop, After Effects, Premiere, HTML5, CSS3, HandBrake.

*Two weeks*

#### Esther Rolinson

Press release and CRM newsletter

Photoshop, Indesign, HTML5, CSS3.

*3 days*

#### Esther Rolinson

Social media assets

Photoshop, After Effects, Premiere.

*1 week*

#### Harvard PR

Lenovo laptop design pitch

Figma

*2 days*

#### Premier Global Ltd

'Start your PT Career'

Landing page design and build work

Figma, Photoshop, Illustrator, HTML5 CSS

*Ongoing*

#### Hill+Knowlton Strategies - Nestle

Email design

Figma

*2 days*

#### Manual

Email build

HTML CSS, Photoshop

*2 days*

### 2021 Manual

Email build

HTML CSS, Photoshop

*2 days*

## **Cheerful Twentyfirst - Crowdcorns - Google, Pleo, Tristan Capital**

HTML5, CSS

*30 days*

## **Fleishman Hillard - Johnson & Johnson**

Email build

HTML CSS, Photoshop

*5 days*

## **Sweaty Betty**

Email design

Figma, Photoshop

*14 days*

## **Cheerful Twentyfirst - Crowdcorns - Vodafone, Google**

XD, HTML5, CSS

*30 days*

## **Good Agency - Dogs Trust Survey - Banner and Social Media design**

XD, Photoshop

*17 days*

## **Avery Dennison Smartrac - ATMA prototype mobile page build**

Figma, HTML5, CSS, Scrollmagic

*7 days*

## **Ipsos Mori - Japanese site pages and ad mockups - Google**

Figma, Photoshop

*7 days*

## **We Are Kitty - XP21 Bigcommerce**

Photoshop, HTML5, CSS, Invision, Stencil CLI

*11 days*

## **IRIS - Suzuki**

HTML5 banner build

Google Web Designer.

*2 days*

## **State Of Play - Hijingo Microsite**

Microsite design and build

Photoshop, HTML5, CSS, Greensock

*4 days*

## **Tangent - Merrell trainers**

HTML5 banner build. 9 formats. 2 sets.

Photoshop, HTML5, CSS, Greensock

*1 day*

## **Adidas Golf - 1**

HTML5 banner build. 9 formats. 4 sets.

Photoshop, HTML5, CSS, Greensock

*1 day*

## **Adidas Golf - 2**

HTML5 banner build. 9 formats. 4 sets.

Photoshop, HTML5, CSS, Greensock

*1 day*

## **GetFitz**

Fitness & Outdoor activity website for schools and families

Design and build.

Photoshop, Laravel UI, Laravel Tailwind CSS, Greensock, Scrollmagic, Figma

*March - May*

## **Dayn Williams - daynwilliams.com**

Video portfolio Wordpress site. Build from design pdfs.

Photoshop, Wordpress, Figma, Handbrake, After Effects

*December 2020 - January 2021*

## **2020 Esther Rolinson - estherrolinson-artworks.co**

E-commerce Wordpress site. Design and build.

Photoshop, Wordpress, Figma

*December*

## **Esther Rolinson - estherrolinson.co.uk**

Portfolio site. Design and build.

Photoshop, Atom, Figma

*September.*

## **Good Company and Co - goodcompanyandco.uk**

Portfolio site. Design and build.

Photoshop, Atom, Figma

*August.*

## **Christie's**

Email and HTML5 banner design and build

Photoshop, Sketch, Figma, Animate, Greensock, Litmus

*February - July.*

## **2019 Christie's**

Email and HTML5 banner design and build

Photoshop, Sketch, Animate, Greensock, Litmus

*Ten months. Rolling contract.*

## **OTM**

Design and build email using Marketo platform.

Design and build website landing page.

Photoshop, Atom, Litmus

*Ten days.*

## **Edcoms**

Email design and build .

Photoshop, Atom, Litmus

*Two days.*

## **2018 The Gate**

Email builds for Capital Group.

Photoshop, Sublime Text, Litmus

*Fifteen days.*

## **Sherry Design**

Email design and build for RSSB.

Photoshop, Sublime Text, Litmus

*Eight days.*

## **BCW**

Email builds and KPI doc design and build.  
Photoshop, InDesign, Sublime Text, Litmus  
*Two days.*

## **The Mill**

Email build for Coca Cola.  
Photoshop, Sublime Text, Litmus  
*Five days.*

## **Stackworks**

Email build for Peugeot.  
Photoshop, Sublime Text, Litmus  
*Five days.*

## **Venture 3**

HTML5 banner build for NCSS.  
Photoshop, Adobe Animate, Sublime Text  
*Three days.*

## **Daily Telegraph**

Email builds.  
Photoshop, Sublime Text  
*Five weeks.*

## **MOI**

Web page build. HTML5 animations.  
Photoshop, Sublime Text, Greensock, Scrollmagic, Webpack, Javascript, JSON  
*One week.*

## **Superunion**

HTML5 banner build for London Symphony Orchestra.  
Photoshop, Adobe Animate, Sublime Text  
*One week.*

## **Proximity**

Email builds for IKEA.  
Photoshop, Sublime Text, SmartSVN.  
*Two weeks.*

## **Bell Integrated**

HTML5 banner build for Reading University.  
Adobe Animate, Greensock.  
*Three days.*

## **Proximity**

Email build for Proctor & Gamble & Specsavers.  
Photoshop, Sublime Text, SmartSVN.  
*One week.*

## **Wellcom**

Email design and multi-language build for HomeAway.  
Photoshop, Sublime Text.  
*Three weeks.*

## **Adam&Eve DDB/Gutenberg**

Email and banner design and build for Volkswagen account.  
Photoshop, Sublime Text, IBM Watson, Excel, Word, Google Web Designer.  
*Twelve weeks (November 2017, December 2017, January 2018.)*

## **2017 Adam&Eve DDB/Gutenberg**

Email and banner design and build for Volkswagen account.  
Email templates and customer data compiled and sent via IBM Watson.  
Animated HTML5 banners constructed in Google Web Designer.  
Photoshop, Sublime Text, IBM Watson, Excel, Word, Google Web Designer.  
*Twelve weeks (November 2017, December 2017, January 2018.)*

## **John Lewis**

Web and banner design and build for John Lewis website.  
Photoshop, Sublime Text.  
*Seven weeks.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, Animate CC, After Effects CC, HTML5, Greensock.  
*One week.*

## **Daily Telegraph**

Email design and build.  
Photoshop, Dreamweaver, Sublime Text.  
*Two weeks.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, Animate CC, After Effects CC, HTML5, Greensock.  
*Eighteen weeks.*

## **Zesty**

UI app and page design for desktop and mobile.  
Photoshop, Illustrator.  
*Eight weeks.*

## **2016 Soho Theatre**

Email design and build.  
Photoshop, HTML5, CSS3.  
*Three days.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, HTML5, Greensock.  
*Nine weeks.*

## **Markerstudy Group**

UI design and front end development for Visiontrack Vehicle Fleet Management app.  
Photoshop, HTML5, CSS3.  
*Twelve weeks.*

## **Accenture**